

WV COVID-19 VACCINATION DUE DATE CALCULATOR

Community Partner Promotion Package: Resources for Sharing the CVDD Calculator

Thank you for considering using and sharing the COVID-19 Vaccination Due Date Calculator (CVDD Calc) with your patients, networks, and communities.

The CVDD Calc is a free, online tool that helps people figure out when they may be due for a COVID-19 shot, making it easier to stay up-to-date on COVID-19 vaccination.

The CVDD Calc can be used by anyone, such as healthcare workers, family members, friends, or the general public. The calculator provides a COVID-19 vaccination due date for children, adolescents, and adults at any stage of their vaccination journey, including for those who are moderately to severely immunocompromised.

To receive a COVID-19 vaccination due date, the information needed for calculation includes:

- birthdate,
- type and number of COVID-19 shots received (if any),
- whether immunocompromised (definition provided within the calculator), and
- the date of most recent COVID-19 shot (if any).

As a community health partner, you are a trusted source of COVID-19 information across your networks. We appreciate the essential role you play in keeping our West Virginia communities safe and informed.

Hearing about the challenges that many people have regarding the varied individual timelines for staying up-to-date on COVID-19 vaccination, our hope is that the WV COVID-19 Vaccination Due Date Calculator helps alleviate some of that reasonable confusion.

With that in mind, the goal is to make it as simple as possible for you to share clear, consistent, scientifically sound COVID-19 vaccination information and recommendations.

The following pages and links include tips and resources for sharing.







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There are two main ways you can share this calculator. To overview:

- (1) **EMBED.** Embed it on your website's homepage or other page so that your visitors can use the calculator directly within a page of your website; and/or
- (2) **LINK/SHARE.** Share the link to <u>vaccinate.wv.gov</u> using your website, electronic materials, printed materials, and/or social media (links to resources, templates, and QR Code provided below).

Instructions for each method, along with related templates and resources, are next.

Calculator Sharing Details/Instructions:

1. EMBED. Embed the calculator directly on your organization's website. This allows you to retain your site visitors and enables them to complete the calculation without navigating to another page. Here's a resource from HubSpot for how to add HTML embed codes to your website (scroll down to "How to Embed an External Web Page"). To add the calculator onto an existing asp.net page, use the following:

<iframe src="https://vaxcalc.azurewebsites.net/" frameborder="0" style="overflow:hidden;height:100vh;width:100vw" ></iframe>

Tips: In the event of any issues with scroll bars, or problems when the site is in mobile mode, the following should be included in the <head ...></head> portion of the page. It should follow the <title/> tag. (Note: If this is something you don't have access to update, you should be able to work with your site's provider to get it included.)

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<meta name="viewport" content="width=device-width, initial-scale=1">
k rel="stylesheet" href="https://cdn.jsdelivr.net/npm/bootstrap@4.6.1/dist/css/bootstrap.min.css">
<script src="https://cdn.jsdelivr.net/npm/jquery@3.6.0/dist/jquery.slim.min.js"></script>
<script src="https://cdn.jsdelivr.net/npm/popper.js@1.16.1/dist/umd/popper.min.js"></script>
<script src="https://cdn.jsdelivr.net/npm/bootstrap@4.6.1/dist/js/bootstrap.bundle.min.js"></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></
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2. LINK/SHARE. Share the link to vaccinate.wv.gov by hyperlinking to it on your organization's website; sharing the provided QR code on printed materials in your office; sending messages via your electronic channels such as patient portals, email, or text messages; and/or sharing the provided graphics/captions via your social media channels. See resources below.







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Tools & Resources:

All of the materials linked below are also housed together in this main Google Drive Folder: https://bit.ly/WVCVDDCalcPartnerResources

Printables:

Office Flyers (full & half page, b/w & color options): https://bit.ly/WVCVDDCalcPrints

Electronic Communication Templates/Resources:

- Short announcement template (e.g., email, provider portal, texting): https://bit.ly/WVCVDDCalcShortAnnc
- More detailed announcement template (e.g., email, provider portal, newsletter): https://bit.ly/WVCVDDCalcDetailAnnc
- PowerPoint Slides for waiting room/patient room screens or demos: https://bit.ly/3Dkvvx0
- QR Code: https://bit.ly/WVCVDDCalcQR

Social Media Graphics/Captions:

- Sized for Facebook (3 Graphics): https://bit.ly/WVCVDDCalcFB
- Sized for Twitter (3 Graphics): https://bit.ly/WVCVDDcalcTwtr
- Sized for Instagram (3 Graphics): https://bit.ly/WVCVDDCalcInsta
- Accompanying Captions/Verbiage for posting: https://bit.ly/WVCVDDCalcCaptions

Other COVID-19 Vaccination Frequently Asked Questions, Social Media Graphics/Captions, and Printable Resources (including some in Spanish) via the #CommunityImmunityWV Social Press Kit: https://bit.ly/WVcovidVaxGraphics

Visit <u>vaccinate.wv.gov</u> for more information about COVID-19 vaccination. For medical questions, call the WV COVID-19 Hotline at: 1-800-887-4304. For help finding a COVID-19 vaccination location, including options for someone who is homebound, contact the WV COVID-19 Vaccine Info Line at 1-833-734-0965.



